IT’S ESTIMATED THAT MORE THAN 400 PEOPLE DIE PER DAY IN THE UNITED STATES FROM LUNG CANCER. TO HELP PATIENTS HAVE BETTER OUTCOMES... PHYSICIANS WITH EAST CAROLINA UNIVERSITY HAVE GONE TO A TEAM APPROACH WITH TREATING THEIR PATIENTS.

PKG
TRT – 2:17
OC: I sure can fight it.
Supers:
0:00 – 0:04 - Team Approach to Lung Cancer – Greenville, NC
0:05 – 0:09 - Courtesy: ECU
0:11 – 0:13 – Dr. Paul Walker – Chief of Hematology/Oncology
0:17 – 0:21 – Doug Black – Pam’s Husband
0:46 – 0:50 – Dr. Mark Bowling – Dir. of Interventional Pulmonology
2:05 – 2:08 – Pam Black – Lung Cancer Patient

SIX TO EIGHT WEEKS TO LIVE... THAT’S THE DIAGNOSIS THAT PAM BLACK WAS GIVEN WHEN SHE FOUND OUT SHE HAD STAGE FOUR LUNG CANCER... THAT HAD SPREAD TO HER BRAIN, LIVER AND BACK.

Dr. Paul Walker – ‘Pam’s situation was incredibly dire.
Douglas Black – ‘we didn’t know where we were going or what we were going to do? Dr. Walker was like, we got a plan I’m going to get a plan together.
THAT PLAN WAS GOING TO ENLIST A TEAM OF CANCER EXPERTS.

Dr. Paul Walker – ‘Together we’re far, far, far, far smarter than we are as an individual.
THIS WOULD NOT BE A ONE DOCTOR – ONE PATIENT APPROACH. DR. PAUL WALKER HAS CREATED A MULTIDISCIPLINARY TEAM AT THE THE LEO JENKINS CANCER CENTER... THAT BRINGS TOGETHER ALL OF THE SPECIALTIES THAT TREAT LUNG CANCER... DO DISCUSS EACH AND EVERY PATIENT AND TO DEVELOP A PERSONALIZED A BATTLE PLAN.
Dr. Mark Bowling – ‘that’s the essential part of it. It has to be a team approach. Lung cancer is a team sport,
Dr. Paul Walker – ‘everybody leaves their ego at the door and the reason is the only thing that matters is each individual that you’re discussing to arrive at the best possible treatment.
THEY ALSO UTILIZE THE LATEST AND GREATEST IN LUNG CANCER TREATMENT.
FOR INSTANCE... DR. MARK BOWLING HAS BECOME AN INTERNATIONAL LEADER IN ELETROMAGNETIC NAVIGATIONAL BRONCHOSCOPY OR ENB. BY USING THE GPS-TYPE DEVICE... HE CAN TAKE A BIOPSY OF A TUMOR AND THEN INSERT SEVERAL GOLD MARKERS IN THE LUNGS THAT RADIOLOGISTS OR SURGEONS CAN PINPOINT IF FURTHER TREATMENT IS REQUIRED. WITH THIS TEAM APPROACH...THE RADIOLOGISTS AND SURGEONS ARE ALREADY LOOPED IN ON THE PLAN.... THIS HELPS STREAMLINE THE PROCESS AND ELIMINATE ADDED PROCEDURES.

Dr. Mark Bowling – ‘Time matters, aggressive cutting edge therapy matters and that’s what we do.
Douglas Black – ‘the new technology is very groundbreaking and it’s revolutionary and it’s keeping people like my wife alive.
THANKS TO THE MULTI-TEAM BATTLE PLAN... PAM’S 6 TO 8 WEEKS PROGNOSIS... WAS THREE YEARS AGO.
PAM’S TUMORS IN HER BRAIN AND ELSEWHERE HAVE DISAPPEARED... AS SHE CONTINUES TO UNDERGO TREATMENT.

Pam Black – ‘I’m blessed by this amazing team of doctors that they’re able to work together.
Pam Black – ‘I’m proud to be a part of it, I really am. I realize there is not a cure for cancer but I sure can fight it.

ANKOR TAG
DR. BOWLING SAYS THIS TEAM APPROACH CAN REDUCE THE TIME BETWEEN DISCOVERING A LUNG ABNORMALITY TO RECEIVING CARE FROM 120 DAYS TO 30... AND IT’S SOMETHING THAT OTHER MEDIACL GROUPS FROM AROUND THE COUNTRY ARE COMING TO ECU LEARN ABOUT.