

**PRESENTATION DESCRIPTIONS  
CENTER FOR SUSTAINABLE TOURISM OPEN HOUSE  
THURSDAY, JANUARY 26, 2012**

Mendenhall Great Rooms 1 & 2

**12:45 p.m.: Working Towards a Greater Good: The Role of Sustainable Tourism in Supporting the Millennium Development Goals.**

**Dr. Kelly Bricker, Executive Director, The International Ecotourism Society**

Dr. Bricker will discuss the Millennium Development Goals and the contribution sustainable tourism should be making to a healthy planet. Building off an Ecological Model of Health Promotion (Dustin, Bricker, and Schwab) she will focus on four of the MDGs relative to tourism development those being disease, equity for women, poverty alleviation and environmental conservation. In addition Dr. Bricker will introduce a Fijian ecotourism project she has been active in for some time.

**Reaction and Comments by:** Dr. Deb Jordan, Chair, Department of Recreation and Leisure Studies: Dr. David Emmerling, Executive. Director, Pamlico-Tar River Foundation: and Dr. Marieke Van Willigen, Chair, Department of Sociology

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**2:30 p.m.: Interdisciplinary Perspectives on Sustainability and Tourism**

**CST Affiliate Faculty Panel**

What does sustainability mean to your discipline? What are the research and teaching linkages between varied disciplines and tourism? Where can important interdisciplinary research contributions be made? Please join four Faculty Affiliates with the Center for Sustainable Tourism to hear their perspective and engage in a brief discussion on how your discipline might interface with sustainable tourism.

- Dr. Tom Rickenbach, Climate Change & Geography
- Dr. Tarek Abdel-Salam, Energy Renewable Energy & Engineering
- Dr. Stephanie Jilcott, Public Health and Sustainability
- Dr. Jon Kirschoff, Green Marketing & Business

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**3:30 p.m.: North Carolina's Dynamic Coasts: An update on ECU's Coastal Maritime Council activities.**

**Dr. Lisa Clough, Chair, ECU's Coastal Maritime Council**

What can ECU do to help coastal North Carolina get ready for climate change (increasing storm intensity, rising sea level, salt water intrusion, economic and business effects)? If you have something to contribute to this topic, please come brainstorm with us at the SUTO open house. We're gathering a team to focus on understanding how ECU can help inform local communities about coastal processes and develop a plan to work together to best prepare for the future.